

Media Kit →



# Manufacturing Month NI

@ManufacturingNI

[www.manufacturingmonthni.com](http://www.manufacturingmonthni.com)

# What is Manufacturing Month?

Manufacturing Month is an important annual initiative that celebrates and supports Northern Ireland's vibrant manufacturing and engineering sector.

Manufacturing is a powerhouse of Northern Ireland's economy – driving innovation, developing talent, and leading on the 'net zero' agenda. Our manufacturers are globally recognised, delivering cutting-edge solutions and sustaining high-quality jobs.

Throughout May 2026, Manufacturing NI will deliver a programme of activities to celebrate this critical sector. We'll also highlight some of the businesses and people who are shaping the future of our industry.

Whether you're a business operating in the sector, a training provider, supply chain partner, or other industry stakeholder, Manufacturing Month offers an opportunity to **get involved and showcase manufacturing** as a modern, innovative and exciting industry that **supports our economy** and offers a **wide range of career options**.

# Why get involved?

We want to make Manufacturing Month as visible as possible, spotlighting the challenges, achievements, and innovative solutions that define the sector.

By joining us in celebrating the industry, you will **highlight the vital role that manufacturing and engineering plays** to our local economy.

You'll also showcase the wide range of **career opportunities** that are available in the sector to young people or those seeking a new challenge.

This media kit provides templates and suggestions on how you can get involved, share your own successes and support for the campaign.



# How to get involved

Whether you're a business operating in the sector or other industry stakeholder, there are plenty of ways to show your support...



- Get involved on social media – we've included templates in this pack to help get you started.
- Write a blog for your website.
- Record a video showing your appreciation for the industry and share it on social media.
- Host an event in your local community.
- Tell Manufacturing NI, your local newspapers, radio stations and MPs how you will be celebrating Manufacturing Month.

# EVENTS

Hosting an event during Manufacturing Month NI allows your organisation to showcase its impact, engage key audiences, and help raise the profile of manufacturing as a modern, innovative and rewarding sector.

Activities can be in-person or online and can run for an hour, a day, or across the month.

## OPEN CALL

Tell us about your Manufacturing Month event [here](#) and we'll help spread the word.



## Host a Manufacturing Month NI event

- Hold a **'Meet The Maker'** Factory Open Day for students or local businesses.
- Facilitate a **roundtable meeting** with key industry stakeholders.
- Hold a **webinar** showcasing your products and services in action.
- Run a **skills workshop** or **technology demonstration**.
- Celebrate Manufacturing Month NI with a **charity coffee morning**.

### MEET THE MAKER



MJM Group | Meet the Maker event



Tobermore | Meet the Maker event

# VIDEO & EDITORIAL CONTENT

Showcase your organisation and attract future talent by sharing a video, blog, or news story during Manufacturing Month NI.

 [info@manufacturingni.org](mailto:info@manufacturingni.org)

 [@ManufacturingNI](https://twitter.com/ManufacturingNI)

 [@ManufacturingNI](https://www.linkedin.com/company/ManufacturingNI)

 [Northern Ireland  
Manufacturing Network](https://www.facebook.com/NorthernIrelandManufacturingNetwork)

#ManufacturingMonthNI








## Record a video

A short video can make a big impact - it's an easy way to highlight your achievements, celebrate your team, and show the public what modern manufacturing really looks like.



## Write a blog or news story

Share your story and give audiences a clearer, behind-the-scenes insight into what you do.

-  Behind the scenes - showcase your manufacturing process
-  Introduce your team & diverse career opportunities
-  Showcase a recent success story or innovation
-  Community & collaboration initiatives
-  Sustainability & net zero activities

# MEDIA COVERAGE

Share your event or content with us and tag Manufacturing NI on social media - we'll help amplify it for maximum visibility.

 [info@manufacturingni.org](mailto:info@manufacturingni.org)

 [@ManufacturingNI](https://twitter.com/ManufacturingNI)

 [@ManufacturingNI](https://www.linkedin.com/company/manufacturingni)

 [Northern Ireland Manufacturing Network](https://www.facebook.com/NorthernIrelandManufacturingNetwork)

[#ManufacturingMonthNI](https://www.instagram.com/ManufacturingMonthNI)



Get noticed in-print and online, in local newspapers, trade and industry magazines.

# SOCIAL MEDIA

Our ready-made social media templates help you save time, stay on brand, and maximise your reach during Manufacturing Month NI.

 [info@manufacturingni.org](mailto:info@manufacturingni.org)

 [@ManufacturingNI](https://twitter.com/ManufacturingNI)

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 [Northern Ireland Manufacturing Network](https://www.facebook.com/NorthernIrelandManufacturingNetwork)

[#ManufacturingMonthNI](https://www.instagram.com/ManufacturingMonthNI)



## Social Media

Manufacturing Month 2026 is here! This May we're celebrating the innovation, talent and ambition powering Northern Ireland's manufacturing and engineering sector. [#AnchorHigh](#) [#ManufacturingMonthNI](#)

We're proud to support [#ManufacturingMonthNI](#) and the local businesses driving innovation, exporting globally and sustaining high-quality jobs across Northern Ireland. Get involved: [www.manufacturingmonthni.com](http://www.manufacturingmonthni.com) [#ManufacturingMonthNI](#)

Manufacturing offers a huge range of exciting career paths – from engineers and designers to operators, marketers and data analysts. Explore your future in the sector: [www.manufacturingmonthni.com](http://www.manufacturingmonthni.com) [#ManufacturingMonthNI](#)

This [#ManufacturingMonthNI](#) we're proud to showcase what we make and the impact it has at home and around the world.

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 [@ManufacturingNI](#)

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 [Northern Ireland Manufacturing Network](#)

#ManufacturingMonthNI

## Canva links:

 [LinkedIn Templates](#)  
[1200 x 1200](#)

 [Facebook Templates](#)  
[940 x 788](#)

 [Instagram Templates](#)  
[1080 x 1350](#)

 [X / Twitter Templates](#)  
[1600 x 900](#)

## Template guide:

1. Access the template using the social media platform links above.
2. Select 'Use template for new design'.
3. Customise with your own images, text and logo.
4. Download and share using the hashtag #ManufacturingMonthNI, tag @ManufacturingNI so we can share your content.

# Manufacturing Month NI is proudly sponsored by:



# Thank you

Join us this Manufacturing Month to celebrate, champion, and challenge the manufacturing sector while showcasing the critical role that manufacturing and engineering play in driving our local economy forward.

[www.manufacturingmonthni.com](http://www.manufacturingmonthni.com)



**MANUFACTURINGNI**

An initiative led by Manufacturing NI  
[www.manufacturingni.org](http://www.manufacturingni.org)